MEDIA PACK 2018
2018 marks Ginetta’s 60th anniversary and it’s fantastic to reflect on some of the success we’ve enjoyed as a motorsport family.

Looking back at the past 12 months, we’ve enjoyed some superb racing across the world. Our in-house championships are thriving and we’ve proven to be a force to be reckoned with once again in the GT and Prototype arenas.

At home, all five of our championships were decided at their season finale, proving the close and competitive nature of our domestic grids.

It was also a real pleasure to see graduates from our championships have international success too. We have been following Lando Norris’ career with earnest since he moved on from the Ginetta Juniors. He claimed the FIA Formula 3 European Championship in 2017 and we are certain we’ll see him in an F1 car before too long.

The Ginetta G55 GT4 car continues to be the most successful GT4 car ever built. It’s knocking on the door of 100 international victories at the time of writing and we’re hoping to cross that milestone with yet another class victory in the 2018 Dubai 24 Hours.

Finally, it’s been hard to miss the news about our forthcoming LMP1 car. The project has been a long time coming for Ginetta and we are delighted to finally complete our motorsport career ladder. From 2018 onwards, there will be a clear route from your very first car race, all the way through to the FIA World Endurance Championship and Le Mans.

We have a lot going on at HQ these days, but my vision for Ginetta remains the same, to offer accessible motorsport for all levels of driver. The coming year aims to build upon our previous successes, and we have a great team in place to make that happen.
ABOUT GINETTA

HAPPY BIRTHDAY TO US...

Ginetta reaches the big six-zero in 2018 and what a reputation we have built. The team in Leeds can’t take all of the credit for the success though. Founded in 1958 by the Walklett Brothers, by the time Ginetta was acquired by current owner Lawrence Tomlinson in 2005, it had already earned a reputation as one of the most renowned British heritage race car brands.

Since then, Ginetta has well and truly made its mark on the international racing scene. With five in-house racing championships, one of the most decorated GT4 cars on the market and a forthcoming LMP1 project, the future is looking bright.

Taking the lead in British race car manufacturing, Ginetta is putting the UK at the heart of world-class competition, selling cars across the world and training some of the brightest stars in motorsport. Our championships provide competitive racing for everyone; from the aspiring driver to the seasoned professional. Combining top class manufacturing with a dedication to teamwork and success, the Ginetta series offer unrivalled exposure for drivers, teams and sponsors both on and off track.

We don’t stop there either. What makes Ginetta unique is our ability to offer a genuine route for progression from entry level racing, right the way through to international motorsport platforms. The unrivalled motorsport ladder has taken drivers from their first race aged 14 into international racing stardom.

Every car is produced in our state-of-the-art, 75,000 sq. ft. factory just outside of Leeds. With many components hand built in-house, we employ some of the UK’s brightest engineering and manufacturing talent to bring to life the G40, G55, G57 and LMP1.
GINETTA ACROSS THE GLOBE

Ginetta is a truly international brand. In recent years, our G55 GT4, LMP3 and G57 have put Yorkshire firmly on the world stage. We currently have a customer on every continent thanks to our extensive, worldwide dealer network.

Our G55 GT4 is proving to be one of our most popular exports thanks to its phenomenal winning credentials: the Ginetta GT4 has taken class victory in British GT4 seven times in the class’ 10 year history. In the four years since the G55 GT4 car replaced the G50 GT4, the marque has already taken 98 race wins in some of the globe’s biggest GT4 race series.

In the 24 Hour Series, the car has taken class victory in the Dubai 24 Hours five times in six years and the Mugello 12 Hours three times in three years. In GT Cup, the G55 GT4 has taken an impressive 40 class wins over the past four years.

There have been 14 GT4 class wins in British GT, plus 25 Britcar Endurance and Production series victories. Not only that, but it has claimed a first and third in class on its Motul Sepang 12 Hours debut last season, two wins in the TCE series and a pair of top spots in both the Euro GT4 Northern and Southern Cup. The car is also proving itself as a force to be reckoned with in the Pirelli World Challenge.

WE’VE JOINED THE FOLLOWING GRIDS:

- FIA WORLD ENDURANCE CHAMPIONSHIP
- LE MANS 24 HOURS
- EUROPEAN LE MANS SERIES
- ASIAN LE MANS SERIES
- CREVENTIC 24H SERIES
- V DE V ENDURANCE SERIES
- BATHURST 12 HOURS
- SEPANG 12 HOURS
- 25 HOURS OF THUNDERHILL
- PIRELLI WORLD CHALLENGE
- CHINA GT CHAMPIONSHIP
- EUROPEAN GT4 NORTHERN CUP
- EUROPEAN GT4 SOUTHERN CUP
- VLN
Ginetta exists to get people into motorsport and our business is structured to facilitate driver progression from the first moments on track all the way to international endurance racing behind the wheel of a sports prototype.

Drivers can enjoy racing a Ginetta from as young as 14 with the Ginetta Junior Championship, a series designed as the perfect way into a career in motorsport. For more mature novice drivers, the Ginetta Racing Drivers Club offers a more relaxed entry into car racing and allows adults to learn their race craft amongst like-minded beginners.

Our experience is that once drivers get a taste of life behind the wheel of their Ginetta, they don’t want to stop. Fortunately our unique motorsport ladder allows you to develop your skills as far as you like.

Drivers graduating from the GRDC move straight to the G40 Cup (formerly GRDC+), using a lightly tweaked version of their G40. From there (or the Ginetta Junior Championship) you can step up to the racing thoroughbreds and compete in our one make GT5 and GT4 championships. Then you’re ready to move into prototype racing with the iconic G57 and of course, the new-for-2018 Ginetta LMP1 machine.

Over the past seven years, Ginetta has supported hundreds of drivers as they took their first steps into the thrilling world of motor racing. This is no fluke it’s our reputation as a high-profile training ground for the stars of the future which brought over 135 drivers to our grids alone in 2017.

Central to our success is our reputation for fairness and a level playing field. To uphold the integrity and reputation of our championships, they are all run with the same ethos of tight technical controls and sporting regulations.

**SPORTING REGULATIONS**

- All cars carry on-board judicial cameras
- Driving standards are closely monitored, with licence points compounded with championship points deductions
- Dedicated, full-season championship clerk of the course
- Eligibility / safety scrutineer
- MSA sanctioned

**TECHNICAL REGULATIONS**

- All gearboxes / engines / differentials are sealed to ensure parity between cars
- Ginetta is the only approved service agent for engines / gearboxes and differentials
- Weight limit for both car and driver
- Tyre limits in place to reduce costs
- Ginetta’s state of the art dynamometer truck is used during the scrutineering process which is capable of producing flywheel and driven wheel BHP figures
- The cars are designed with mechanics and engineers in mind, and use common components which require limited adjustment
Their career ladder is a truly unique offering in British motorsport and it is fantastic to see drivers progress from the Ginetta Junior Championship into the Ginetta GT4 SuperCup and beyond, including a number of former Ginetta drivers who are currently competing in the BTCC.

ALAN GOW
Series Director of the British Touring Car Championship
The Ginetta Junior Championship is the UK’s longest running and most prestigious junior series.

Offering the first step on the motorsport ladder for 14-17 year old racing drivers, it gives aspiring teenage drivers the experience of a lifetime, kick-starting their journey towards racing stardom to a massive trackside audience and millions of fans at home.

Using the multi-disciplined Ginetta G40, the championship is a proven tool in the development of drivers moving on to a variety of different motorsport disciplines.

The motorsport world is full of racing stars who started their careers at Ginetta and 2017 was no different. Some of our UK success stories have included:

- **SEB MORRIS**
  - BRITISH GT CHAMPION

- **STUART MIDDLETON**
  - BRITISH GT GT4 CHAMPION

- **LANDO NORRIS**
  - FIA FORMULA 3 EUROPEAN CHAMPIONSHIP

- **WILL PALMER**
  - EUROCUP FORMULA RENAULT 2.0 VICE-CHAMPION

- **WILL TREGURTHA**
  - BRITISH GT GT4 CHAMPION

- **JAMIE CAROLINE**
  - BRITISH F4 CHAMPION

- **TOM INGRAM**
  - BTCC INDEPENDENTS CHAMPION AND THIRD OVERALL

- **SENNA PROCTOR**
  - BTCC JACK SEARS CHAMPION
**DRIVER PACKAGE**

- 26 round championship over ten race weekends
- Pre-event testing included
- British Touring Car Championship support series
- Separate Rookie class for first year drivers
- Complementary hospitality at all events
- Ginetta parts and technical support
- Live ITV4 coverage of Sunday race
- Championship race highlights on Motorsport UK
- Post event race report across motorsport press
- PR and social media guidance
- Tight technical controls to ensure parity with cars
- Testing and tyre restrictions to control budget

**2018 CALENDAR**

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**CHAMPIONSHIP PRIZES**

- **OVERALL CHAMPION**
  Season loan of a G55 GT4 car for use in the 2019 GT4 SuperCup.

- **ROokie CHAMPION**
  Free entry into the 2019 Junior Championship.

**2017 FACT BOX**

- 22 Different top ten finishers
- 19 Car average grid size
- 14 Races decided with a winning margin of under a second
- 9 Podium finishers
- 9 Rookie podium finishers
- 8 Drivers with fastest race laps
- 7 Overall race winners
- 6 Drivers reached their half century of race starts
- 6 Pole position drivers
- 3 Rookie drivers on the main podium
The excitement and buzz is fantastic and I still pinch myself when fans visit the awning asking for autographs. The car and championship are both fantastic whilst being on the BTCC support bill is the icing on the cake. These things are what sets the Ginetta Juniors apart from any other Junior formula. In my opinion, the Ginetta Junior Championship is the best in the country, and I feel proud and fortunate to be a part of it.

LUKE BROWNING
Ginetta Junior 2017

I stick by that. What an incredible season of exciting, entertaining and safe racing we have seen again in 2017. And it’s “racing” in the truest sense of the word - cars trading places from lights out to chequered flag.

RICHARD JOHN NEIL
ITV4 Commentator
The GRDC is an all-inclusive package designed for drivers who are brand new to the sport.

Every one of our GRDC competitors has the same level of track experience; meaning when they’re on the grid for the first time in their lives, the rest of their racing family is in exactly the same boat.

Once a member, drivers enjoy close, competitive racing in their very own Ginetta G40 Club Car at the most prestigious circuits in the country, mixing it with a field of like-minded novice drivers. We provide full factory support every step of the way - all they have to do is drive.

Included in the price of the car is absolutely everything you need to go racing. The G40 comes with 12 months road tax and is setup by our in-house team of mechanical geniuses to make sure it’s road and race ready. We include a VBox as standard, which means drivers can keep hold of their race footage and use it to improve their lines (or just admire their driving – we won’t judge).

We don’t just hand over the car and leave it at that. We make sure all our GRDC drivers are fully equipped mentally and physically when they sit on the grid for the very first time. We organise the racing driver (ARDS) tests and, in a bid to uphold our 100% pass record, we put on three training days for all our drivers.

There’s an exclusive day at Rockingham Motor Speedway (the venue for the first meeting of the year) where – during several hours of on track testing - the Ginetta team organises practice starts, a mechanical workshop and media and race craft training. We also utilise our very own race track, Blyton Park for two further training days - featuring handling courses and technical training - all before the season begins with a sprint challenge.

As a result of feedback from our customers, we’ve even switched to a one-day format for all of our 2018 Ginetta Racing Drivers Club meetings, in order to take up as little of those packed diary pages as possible.

IF YOU WANT TO BE A RACING DRIVER, JOIN OUR CLUB
It makes all the difference being out on track with others who have had no racing experience as well and because of just that, it allows you to build confidence so much faster and you are less afraid of trying new things out on track.

DIMITRIJ SEDASHEV
Ginetta Racing Drivers Club 2017

THE GRDC IS A GREAT WAY TO GET INVOLVED IN RACING.

DRIVER PACKAGE

- A road registered Ginetta G40 Club Car with tax
- A complete introductory racing package inc:
  - Eight round series
  - Four race weekends
  - Two track days with instruction
  - One sprint event
  - British GT support series
  - ARDS race licence including support and organisation
  - Dedicated race weekend technician
  - Ginetta village setup throughout the weekend
  - Complementary hospitality at all events
  - Ginetta parts and technical support
  - Post event race report across motorsport press
  - PR and social media guidance

TRACK DAYS

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SERIES PRIZE

- OVERALL CHAMPION
  Free entry into the 2019 G40 Cup.
The Ginetta G40 Cup (previously known as the GRDC+) is a natural progression for drivers who have recently discarded their ‘novice’ plates. Very popular with graduates from the Ginetta Racing Drivers Club (GRDC), the G40 Cup also welcomes drivers with some previous experience of circuit racing.

This competition runs as a support series to the British GT Championship, taking in six circuits including a trip to a famous European circuit into the bargain.

The G40 Cup is also the ideal platform for drivers who have too much circuit racing experience for the purely entry-level GRDC, enabling them to join a packed grid and race amongst drivers of similar ability and experience. It’s a great springboard to learn quickly and move up the Ginetta ladder, with karting graduate and 2017 champion Michael Crees moving into the Michelin Ginetta GT4 SuperCup for 2018.

GRDC drivers can continue to compete in their road legal G40 with a few minor changes. The uprated suspension and semi-slick tyres unleash the next level in performance, making the G40 Cup a perfect fit for those wanting to push themselves on track whilst still seeking a collegiate feel.
The paddock is full of successful people and I’ve had some great conversations over a weekend away. There’s lots of business owners in the race paddock and we always eventually end up talking about our businesses. Between racing, I’ve had some great advice from successful people that I’d only have met this way.

GUY REDWOOD
G40 CUP and GRDC graduate
The Ginetta GT5 Challenge offers a unique opportunity to race in a single-make racing championship whilst still being a part of the prestigious British GT and British Touring Car Championship weekends. The Ginetta GT5 Challenge is suitable for all ages and levels of race experience and is widely known as being the breeding ground for future professional drivers.

Joining the British GT Championship at five meetings, with an additional two as part of the British Touring Car Championship support bill, this seven-weekend series is a popular entry-level championship for many aspiring GT racers, as it combines accessible motorsport with packed grids and close racing.

The championship features both Professional and Amateur classes, both of which enjoy their own prize giving. The format ensures competitors with time-consuming workloads are not at a disadvantage to those career racers who can test and train throughout the week.

The G40 GT5 car offers exhilarating racing for all ages and experience. It’s also eligible for a number of UK clubman series, giving you plenty of ‘bang for your buck’. With more power than our GRDC range, this car unleashes the G40’s maximum power and potential.
Very few championships have the same level of close racing and the opportunity for an amateur to compete with top pro drivers. It’s been great fun.

NICK HALSTEAD
GT5 Challenge
**DRIVER PACKAGE**

- 17 round championship
- Seven race weekends
- Five British GT and two BTCC support appearances
- Pro and AM class structure
- Complementary hospitality at all events
- Ginetta parts and technical support
- Live ITV4 coverage during BTCC weekends
- Post event TV coverage at British GT weekends
- Post event race report across motorsport press
- PR and social media guidance

**2018 CALENDAR**

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* Joins the BTCC support series

**CHAMPIONSHIP PRIZES**

- **OVERALL CHAMPION**
  Free entry into the 2019 GT4 SuperCup.

- **VICE-CHAMPION**
  Half price entry into the 2019 GT4 SuperCup.

**2017 FACT BOX**

- **Car average grid size**
- **Pro drivers**
- **AM drivers**
- **Pro podium finishers**
- **AM podium finishers**
- **Different race winners**
- **Drivers with fastest race laps**
- **AM class winners**
- **Pole position drivers from seven rounds**
The Ginetta GT4 SuperCup is Ginetta’s flagship championship. Recognised by the British Racing Drivers Club, it is seen as a stepping stone into global GT and prototype racing whilst catering for career drivers and gentleman racers alike.

Featuring Professional and Amateur classes, both of which enjoy their own points structure and prize giving, the format ensures competitors with time-consuming workloads are not at a disadvantage to those career racers who can test and train throughout the week.

The championship provides the ideal next step from competition in the Ginetta G40 and the Ginetta G55 GT4 car itself is eligible for a number of international GT races, making it the perfect training ground for graduation into the Ginetta G55 GT3 and Ginetta G57.
SUPERCUP STILL PROVIDES THE NEXT GOAL FOR THE YOUNGSTERS OR THOSE MAYBE MOVING ON FROM THE GT5 CHALLENGE.

Talent-rich and highly competitive would be an apt description - just look at the percentage of the field who took outright race wins in the GT4 SuperCup in 2017 and consider that once again the title was only decided at the final event. You can understand why this is such a highly regarded formula.

RICHARD JOHN NEIL
ITV4 Commentator
DRIVER PACKAGE

- 23 round championship over eight race weekends
- Pre event testing included
- British Touring Car Championship support series
- Pro and AM class structure
- Complementary hospitality at all events
- Ginetta parts and technical support
- Live ITV4 coverage of Sunday race
- All championship races on Motorsport UK
- Post event race report across motorsport press
- PR and social media guidance
- Tight technical controls to ensure parity with cars
- Testing and tyre restrictions to control budget

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CHAMPIONSHIP PRIZES

PRO CLASS CHAMPION
Place on the Ginetta Driver Development programme with factory-supported race programme in 2019.

PRO CLASS VICE-CHAMPION
£5,000 Ginetta parts credit

AM CLASS CHAMPION
£5,000 Ginetta parts credit

AM CLASS VICE-CHAMPION
£2,500 Ginetta parts credit

2017 FACT BOX

- Car average grid size
- Pro drivers
- AM drivers
- Pro podium finishers
- AM podium finishers
- Different race winners
- Pro drivers with fastest laps
- Pro pole positions from 8 rounds
- Drivers reached their half century of race starts
Ginetta’s prominence on the motorsport scene offers an exciting opportunity for sponsors looking to expand brand awareness on a global scale.

In our UK series, value is offered through extended television coverage both on ITV and Channel 4, coupled with print and online exposure in the leading motorsport press. With eight square metres of advertising space available on a G55 and seven square metres on the G40, there is a plethora of opportunities for brands to expand their market presence.

Outside the UK, the opportunities are endless. The Ginetta G55 GT4 is one of the most successful cars of its time and is an excellent choice if you’re looking for return on investment. The G57 never fails to cause a stir, whilst the new-for-2018 LMP1 car will be hitting headlines around the world.

Ginetta has extensive links with leading global tyre manufacturer Michelin. The title sponsor of the Michelin Ginetta GT4 SuperCup, they also act as sole tyre supplier to all Ginetta championships. Not only that, but their distributor Protyre supplies all Ginetta teams and drivers at circuits, whilst also being headline sponsor of the Protyre Motorsport Ginetta GT5 Challenge.

Michelin Tyres

Our partnership with Lawrence Tomlinson dates back to the early days of his ownership of Ginetta, and we have supplied tyres both for racing and road cars ever since. The excellent Ginetta Junior Championship offers a host of opportunities and scholarships for a future generation of drivers, whilst the Michelin Ginetta GT4 SuperCup along with the Protyre Motorsport GT5 Challenge provide a test of team, driver and equipment as well as being enjoyed by race fans trackside and on TV. We are extremely happy that Ginetta is part of both our motorsport heritage and our motorsport future.

Rebecca Nieto
Commercial Director for Car, Van and 4x4, Michelin Tyre PLC

Tetrosyl became a partner of the Ginetta family in 2013 and Carlube will continue to be our official oil partner until at least the end of 2018. They are currently the headline sponsor of our Ginetta Junior Scholarship car, whilst their Carlube oils are approved for use in all Ginetta race cars, as well as being the first fill oil across the range.

Tetrosyl

Carlube, which is owned by Tetrosyl, is the official oil supplier to the Ginetta race series. Tetrosyl shares a vision with Ginetta when it comes to keeping manufacturing firmly within the UK. This year the car is decorated with our TJ Filters brand and is very striking on the grid.

Peter Schofield
Chairman of Tetrosyl
HOSPITALITY & SPONSOR BENEFITS

WHAT DO I GET FOR MY MONEY?

RACE DAY HOSPITALITY
Maybe we’re biased, but we think a day out with the Ginetta family offers plenty more than your average ‘day at the races’.

What better place to entertain your friends, family, sponsors and business contacts than against the backdrop of the UK’s best racing circuits? Our purpose-built Ginetta race centre comes with complementary hospitality, a front-of-house representative to look after your guests if you’re too busy racing and a live stream of the races so there’s no excuses to miss a minute (regardless of what the Great British weather is up to).

Being a part of the Ginetta family means you get to look the part too. We provide every entrant with a number of season entry passes, which when hung around your necks provide access to places the general public can’t go. You’ll get a handful of passes for lunch too, with additional hospitality available to pre-book.

SPONSOR AND GUEST TRACK TIME
We understand that whilst sponsors love nothing more than seeing their logo whizzing around on the side of the racing car, rarely do they get to buckle in and see what their investment is actually paying for. We love to show our products to as many people as possible, so the Ginetta Media Day combines an exclusive Ginetta test day with a fantastic day out for sponsors, family and friends. You’re free to offer high-speed passenger laps to a number of guests, plus there’s a limited number of opportunities for them drive a Ginetta G40 alongside an instructor.

FACTORY TOURS
We never get bored of wandering around the Ginetta factory and we are more than happy to open our doors and host talks, roundtables and meetings. You’re more than welcome to make use of our amenities to host events or sponsor meetings in return for a charitable donation towards our charity, the LNT Foundation.

GINETTA AWARDS DINNER
At Ginetta HQ we don’t need much of excuse to throw a party. At the end of each season, we throw a black tie bash to celebrate our successes as a motorsport family. The event includes a champagne reception and three course dinner before the all-important prize-giving. As if that wasn’t enough, it is all washed down with a night of enthusiastic dancing as our DJ continues the celebrations into the early hours. The top three drivers in each championship receive a free ticket to the event, offering the perfect opportunity to see out the season in style.

CORPORATE TRACK DAYS
Whoever you want to impress, Ginetta can tailor a track day to perfectly suit your budget, timescales and guest list. Participants are treated to a day of high speed thrills and the ultimate racing-driver experience. Getting behind the wheel of our road-legal race car, the Ginetta G40, guests will push their driving limits to the max with expert tuition from our instructors. Once they’ve had a feel of the track, they can strap into one of our race cars for high-speed passenger laps and a full throttle race experience.

Our packages work best with groups of up to 20 guests who are available for a full day. However, activities can be modified in order to accommodate different sized parties and requirements. You don’t need any prior racing experience or a car to join in a Ginetta Track Day, just a valid UK driving licence and a desire to have fun.
WHEN WILL I, WILL I BE FAMOUS?

Ginetta loves to shout about its success, so you’ll often see us celebrating our cars, drivers and the adventures of the Ginetta family across multiple media platforms.

If you’re wondering how to get that all-important blue tick on your Twitter page, or pass the 1,000 follower mark on Instagram, you’ve come to the right place. All five of the Ginetta championships have a place on the support bill for the UK’s highest-profile series in terms of press coverage and spectator appeal and our international customers always get plenty of shout outs.

TELEVISION, ONLINE AND PRINT

The Ginetta GT4 SuperCup, Ginetta Junior Championship and Ginetta GT5 Challenge viewing audiences exceeded over 17 million viewers as part of the BTCC coverage in 2017, with races broadcast live on ITV4 during the championship race days. The presenters make a point of walking around the paddock during Saturday, providing you with an opportunity to plug yourselves.

Elsewhere, all championships receive extensive coverage from the leading motorsport press with BARC, Autosport, Motorsport News and The Checkered Flag having dedicated reporters focused on the Ginetta series. The PR team are happy to make personal introductions between journalists and drivers to allow them you build a working relationship with the media.

Every driver will have a name check in the race day programme and Ginetta event previews. We make a point of including social media handles too whenever possible. If you’d like to invest in your own Press Officer for that extra bit of promotion, we can also introduce you to some well-known faces in the press room.

Drivers are actively encouraged to contribute content to Ginetta.com. We are committed to providing quality content and rely on our Ginetta family to provide interesting features for our 18,000 unique monthly users.

SOCIAL MEDIA

You’ve all seen your friends posting photos on Instagram with a string of hashtags after their emoji laden post. They are a hoot but are they really important? The answer is yes. Social media is key to boosting your own (and your sponsors) online presence and profile.

Ginetta has a strong social media presence because our online identity is one worth following (at least, we think so!) As of October 2017, we have over 42,000 social media followers, with more joining every day. During race weekends, the social media squad publish lap-by-lap updates of our races on Twitter as well as a short Facebook roundup and selection of images at the end of each day.

PHOTOGRAPHY

We are lucky enough to have a long-running partnership with one of the most successful photographers in UK motorsport, Jakob Ebrey. If you need a selection of images for your social media feeds or post-event race reports, he offers a bespoke package for Ginetta customers.

For more information, please contact Jakob Ebrey direct on jakob@jakobebrey.com or 01327 850662 to discuss your requirements.
It’s particularly evident when you speak to people on non-BTCC weekends who comment on how much they love SuperCup and Junior racing and how they see Ginetta as their aim.

RICHARD JOHN NEIL
ITV Sport Commentator

The Ginetta Junior Championship and GT4 Supercup enable drivers to develop in all aspects of their career within the Ginetta family.

As well as providing exciting and entertaining racing for the fans, both championships are an integral part of our coverage on ITV4 and it’s great to watch the drivers improve their skills - both behind the wheel and in front of the camera during our live post-race interviews.

LOUISE GOODMAN
ITV Sport Presenter

GINETTA REMAINS THE PLACE TO RACE.

GINETTA REMAINS THE PLACE TO RACE.
### GINETTA.COM

<table>
<thead>
<tr>
<th>Year</th>
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### TELEVISION

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<td>2017</td>
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</table>

*Based on cumulative three-day attendance figures over ten race weekends.*
THEY DIDN’T MAKE PRIZES LIKE THIS BACK IN MY DAY

You’ve probably gathered by now that the driving force behind Ginetta is making sure our drivers get the support they need throughout their motorsport careers. To that end, we like to ‘give back’ to the motorsport community and offer a fully funded season in the Ginetta Junior Championship to a young driver who we think has the talent to make a career for themselves.

The past few years have been the most successful yet. 2011 winner Sennan Fielding joined the official Ginetta driver line-up in 2017 and has been racing across the world in the Ginetta G57 and G55 GT4 alongside a number of our customers.


What an absolute blast these past three years have been. After winning the Ginetta Junior Scholarship for 2015 I became the rookie vice-champion and the Winter Series champion in my first year, finished second to Will Tregurtha (my British GT teammate) in 2016 and then went on to become British GT4 Champion in 2017. If it wasn’t for Ginetta I would never have started this motorsport journey and there’s no doubt about the fact that they’ve got me to where I am today.

JAMES TAYLOR
Ginetta Junior Scholar 2018

THE GINETTA JUNIOR SCHOLARSHIP HAS CHANGED MY LIFE.

What an absolute blast these past three years have been. After winning the Ginetta Junior Scholarship for 2015 I became the rookie vice-champion and the Winter Series champion in my first year, finished second to Will Tregurtha (my British GT teammate) in 2016 and then went on to become British GT4 Champion in 2017. If it wasn’t for Ginetta I would never have started this motorsport journey and there’s no doubt about the fact that they’ve got me to where I am today.

STUART MIDDLETON
Ginetta Junior Scholar, Ginetta Junior Winter Series Champion 2015, Ginetta Junior Vice-Champion 2016, British GT4 Champion (Ginetta G55 GT4) 2017
### KEEP IT IN THE FAMILY

Whether your motorsport journey features a season in a Ginetta Championship or a stint behind the wheel of one of our cars in an international race series, there’s plenty to take from your time with the Ginetta Family. Some of these 2017 success stories have previously raced with Ginetta.

- **LANDO NORRIS**
  - FIA FORMULA 3 EUROPEAN CHAMPIONSHIP

- **RICK PARFITT JNR**
  - BRITISH GT3 CHAMPION

- **SENNA PROCTOR**
  - BTCC JACK SEARS CHAMPION

- **TOM INGRAM**
  - BTCC INDEPENDENT DRIVERS CHAMPION

- **WILL TREGURTHA**
  - BRITISH GT4 CHAMPION

- **JAMIE CAROLINE**
  - BRITISH F4 CHAMPION

- **SEB MORRIS**
  - BRITISH GT3 CHAMPION

- **STUART MIDDLETON**
  - BRITISH GT4 CHAMPION

- **WILL PALMER**
  - EUROCUP FORMULA RENAULT 2.0 VICE-CHAMPION
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