2019 was another exceptional year for Ginetta. It was a record season for the number of competitors participating in our championships and we’re delighted that so many of our drivers reported how close and exciting the racing was. Looking forward, the 2020 season is almost upon us and promises more still, with grids filling up strongly over the winter and a number of new initiatives including new hospitality facilities as well as new racing classes that will keep Ginetta’s championship racing close, safe, and fair - underlining their reputation as the very best racing in the UK.

The addition of the Want2Race business to the Ginetta family during 2019 underscores our commitment to offer as many different ways for customers to access motorsport. Combining forces with the country’s best track day operator means that we are providing yet more ways to get on track. 2019 also marked considerable progress with our dedicated test track facilities at Blyton Park and state-of-the-art SIMTrack facilities at Ginetta HQ, offering wholly unparalleled driver development programme led by Ginetta’s in-house world championship race drivers.

2019 was also a year of significant progress on the world championship stage. The capabilities of both our engineers and drivers have helped us outpace the might of Toyota and our other LMP1 competitors to claim fastest WEC lap times. Our focus going into the second part of the 2019/20 season is therefore to galvanise this pace and use it on a consistent footing at Le Mans.

The same engineering capability that underpins our GT and LMP1 prototype cars has also continued to develop, with the new Ginetta LMP3 testing strongly and the Akula roadcar being debuted to considerable acclaim at the Geneva Motor Show.

All of our achievements in 2019 would not have been possible without the enthusiasm and commitment of our customers who make our racing championships what they are, but also our talented and committed staff and our many partners, suppliers and sponsors who support everything we do.

I look forward to welcoming you in 2020.

LAWRENCE TOMLINSON
Ginetta Chairman
ABOUT GINETTA

Ginetta delivers British motorsport know-how encompassed in the UK’s most extensive ladder of racing series. From novice to world championship level alongside track-inspired supercars, unmatched driver development services and a range of motor racing experiences for customers.

At the beating heart of its motor racing business, Ginetta supports over 140 competitors every season contesting four single make championships in 5 Ginetta designed and manufactured GT car variants. As the definitive pathway to motor racing success, Ginetta’s alumni populate championships across the world, not least Formula 1.

Bookending its race championships, Ginetta through its Want2Race brand, introduces hundreds of novices to motorsport via a comprehensive catalogue of track days and drifting sessions across the country. At the other end of the spectrum, the company also assists racers aspiring to professional competition through unparalleled driving training using a state-of-the-art simulation centre, its own test track facility and tutoring from world championship drivers.

On the international stage, Ginetta competes at the top echelon of global sportscar racing in the FIA World Endurance Championship as the sole UK entrant with a full two car LMP1 programme for the 2019/2020 season that incorporates the world’s most famous race, the Le Mans 24hrs.

The capability to serve every stage of motorsport from the occasional track day participation through championships that propel novices into series supporting British GT and the BTCC as well as extending professional skills development to world championship standards, makes the Ginetta proposition wholly unique.

In addition, the prototype engineering excellence developed in the white heat of competition has fuelled Ginetta’s development of peerless prototype P1 and P3 race cars for its customers.

The engineering know-how gained on track has also informed a continuation of Ginetta’s sixty-two year tradition of building sports cars inspired by racing. The latest incarnation in this proud lineage, the Akula supercar, was debuted to widespread acclaim at the 2019 Geneva Motor Show and went on to claim numerous awards from Top Gear and a DriveTribe Creator’s Award.

Founded in 1958 by the Walklett Brothers, the privately-held business has been led for the past 15 years by its current owner, Lawrence Tomlinson. Under his stewardship, the company has won plaudits for its road cars and is an increasingly competitive force to be reckoned with in the World Endurance Championship, as well as significantly growing the scope of its racing infrastructure. Today the company is headquartered in a 75,000 sq ft state-of-the-art technical centre near Leeds in the UK.
GINETTA
ACROSS THE GLOBE

Ginetta is a truly international brand. In recent years, our G55 GT4, LMP3, and G58 have put Yorkshire firmly on the world stage and we have a customer on every continent thanks to our extensive, worldwide dealer network that is set to grow with more distribution agreements in the pipeline.

Alongside our LMP1 successes in the World Endurance Championship reported elsewhere in this document, 2019 has been another strong season for the marque around the world.

In the Americas, Ginetta won the GT4 class in the Brazilian Endurance Championship and enjoyed Trans-Am wins in Miami, while across Europe, the Danish GT4 title and the LMP3 Dutch Supercar title both went to Ginetta customers. And as the trophy cabinet filled with silverware from across Europe, GT5 grids in Sweden were packed with 20-car starts. In France too, the marque was highly competitive, finishing the season as runner-up in the domestic GT championship. And success was also to be found further afield including the LMP3 win in the Gulf 12hrs to close out the year in December.
At the heart of the Ginetta organisation is its programme of championships that spans four championships and offers a variety of classes, scaled to accommodate all manner of competitors. From 14 year old novices to seasoned racers seeking highly competitive motorsport. Whatever the standard, one detail that is consistent across all Ginetta championships, is a complete commitment to the highest safety standards.

Alongside safety, Ginetta provides a cost-effective approach to racing, through its race car platforms that can be increasingly upgraded to enable progression up the ladder without the need for costly capital outlays, with novel contract hire finance schemes to help make participation affordable.

Once on track, Ginetta’s championships have a hard earned and well-deserved reputation for fairness, providing competitors with a level playing field. To uphold the integrity and reputation of the championships, they are all run with the same ethos of tight technical controls and sporting regulations that include important features such as permanent, season-long appointments of clerks of the course and scrutineers, as well as mandatory on-board judicial cameras.

The Ginetta Junior Championship is a perfect entry to motorsport for drivers aged 14 and upwards either racing for the first time or graduating from karting. Using the versatile G40 race car platform, Junior Championship graduates can move seamlessly with an upgrade package into the GT5 Challenge.

The GT5 Challenge forms part of the British GT Championship package and provides a 17-race series for drivers with some previous experience, together with a class for more mature novices who wish to start racing.

A clear measure of the safety-led, affordable and fair handed yet competitive nature of Ginetta’s championships is that many competitors continue to climb the ladder into the GT5 class of racing, using an enhanced evolution of the G40 platform.

The flagship Ginetta single make series extends the ladder into GT4 racing, and for those with an unquenchable passion for racing, Ginetta provides all hardware to progress into prototype racing with the iconic LMP3 and G58 cars. And it is no coincidence that Ginetta’s factory LMP1 drivers, Charlie Robertson kicked off his racing careers in Ginetta’s championships, a clear validation of the unique ladder that extends from track debutant all the way to world championship racing.

For 2020, all Ginetta Championship drivers will automatically receive a courtesy membership of Track Pack that provides discounted rates for Blyton Park test track, and SIMTrack simulator Facilities housed at Ginetta HQ as well as a host of other discounts and member benefits. Visit www.ginetta.com/track-pack for more information.
OUR REGULATIONS
SAFETY, AFFORDABILITY & FAIRNESS

TECHNICAL REGULATIONS

- All gearboxes / engines / differentials are sealed to ensure parity between cars
- Ginetta is the only approved service agent for engines / gearboxes and differentials
- Weight limit for both car and driver
- Tyre limits in place to reduce costs
- Ginetta’s state-of-the-art dynamometer truck is used during the scrutineering process which is capable of producing flywheel and driven wheel BHP figures
- All oils are fixed and tested at random after each event
- The cars are designed with mechanics and engineers in mind, and use common components which require limited adjustment

OUR SPORTING REGULATIONS

- All cars carry on-board judicial cameras
- Driving standards are closely monitored, with licence points compounded with championship points deductions
- Dedicated, full-season championship Clerk of the Course
- Dedicated, full-season championship Eligibility / Safety Scrutineer
- Motorsport UK sanctioned
THE MICHELIN GINETTA JUNIOR CHAMPIONSHIP

The Michelin Ginetta Junior Championship is the UK’s de facto launchpad for young talent seeking both a conducive and welcoming introduction to the sport as well as the foundation for potential stardom. Having set many careers on route to professional racing, not least Formula 1, for the past 17 years, Ginetta Juniors has been the backbone of transitioning novices and karters to full-scale racing using the versatile Ginetta G40 platform.

The series enables competitors between the ages of 14 and 17 to develop set-up, car control and race craft in the 100 horse power Ginetta G40 Junior and to pit their emerging skills against rival grids of 20 cars on average. Not only does the series impart valuable on-track experience, but forming part of the TOCA package and sharing the race weekend bill with British Touring Cars provides invaluable media exposure and the opportunity to finesse commercial and sponsorship profile for the future.

GINETTA JUNIOR GRADUATES ACHIEVING NOTABLE RECENT SUCCESS INCLUDE:

- **LANDO NORRIS** (Rookie Champion, 2014)
  FORMULA 1 DRIVER, MCLAREN

- **JAMIE CHADWICK** (2013 Scholar)
  W SERIES CHAMPION 2019

- **DAN HARPER** (2016 Junior Scholar & Rookie Champion)
  PORSCHE CARRERA CUP CHAMPION 2019

- **TOM CANNING** (2018 Junior Competitor)
  BRITISH GT4 CHAMPION 2019

Ginetta graduates achieved race wins in 2019 in series including BTCC, British GT (GT3 & GT4), ELMS, British F3 and British F4.

DRIVER PACKAGE

- 25 ROUND CHAMPIONSHIP OVER NINE RACE WEEKENDS
- BRITISH TOURING CAR CHAMPIONSHIP SUPPORT SERIES
- SEPARATE ROOKIE CLASS FOR FIRST YEAR DRIVERS
- COMPLIMENTARY HOSPITALITY AT ALL EVENTS
- GINETTA PARTS AND TECHNICAL SUPPORT
- LIVE ITV4 COVERAGE OF SUNDAY RACE
- CHAMPIONSHIP RACE HIGHLIGHTS ON MOTORSPORT UK
- GINETTA RACE SUIT
- TIGHT TECHNICAL CONTROLS TO ENSURE PARITY WITH CARS
- TESTING AND TYRE RESTRICTIONS TO CONTROL BUDGET
- BARC MEMBERSHIP
- FIVE PIT LANE & FIVE PADDOCK BTCC PASSES
- GINETTA TRACK PACK MEMBERSHIP
- FREE CHAMPIONSHIP LAUNCH DAY ENTRY
- ONE COMPLIMENTARY 90 MINUTE SIMULATOR SESSION AT THE COMPANY’S SIMTRACK DRIVER PERFORMANCE CENTRE

THE GINETTA JUNIOR CHAMPIONSHIP HAS BEEN A FABULOUS EXPERIENCE OVER THE PAST TWO YEARS AND A WONDERFUL INTRODUCTION TO MOTORSPORT.

As far as racing goes, it is probably one of the most competitive race championships there is. However from a driver’s perspective, the Juniors has enabled Tom to develop and grow in all respects in a constructive environment, very much feeling part of the paddock family.

JAMES EMSON
FATHER OF TOM EMSON
The 2020 Ginetta Junior Championship will be contested over 9 race weekends, on the following dates:

**CHAMPIONSHIP LAUNCH DAY** Silverstone - 19th March

<table>
<thead>
<tr>
<th>Date</th>
<th>Raceway</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 Mar 28/29</td>
<td>DONINGTON PARK</td>
</tr>
<tr>
<td>02 Apr 11/12</td>
<td>BRANDS HATCH INDY</td>
</tr>
<tr>
<td>03 Apr 25/26</td>
<td>SILVERSTONE NATIONAL</td>
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<tr>
<td>04 May 16/17</td>
<td>THRUXTON</td>
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<tr>
<td>05 Jul 25/26</td>
<td>SNETTERTON</td>
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<tr>
<td>06 Aug 15/16</td>
<td>CROFT</td>
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<tr>
<td>07 Aug 29/30</td>
<td>KNOCKHILL</td>
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<tr>
<td>08 Sep 26/27</td>
<td>SILVERSTONE INTERNATIONAL</td>
</tr>
<tr>
<td>09 Oct 10/11</td>
<td>BRANDS HATCH GP</td>
</tr>
</tbody>
</table>

**2019 FACT BOX**

- 32 DRIVERS
- 18 PODIUM FINISHERS (ACROSS CLASSES)
- 22 TOP TEN FINISHERS
- 234 RACING LAPS PER SEASON
- 505 RACING MILES PER SEASON
- CLOSEST RACE FINISH 0.02S
- 15 RACES WON BY A MARGIN OF LESS THAN A SECOND

**CHAMPIONSHIP PRIZES**

- **OVERALL CHAMPION**
  Season loan of Ginetta G55 GT4 car for use in the 2021 Ginetta GT4 SuperCup

- **ROOKIE CHAMPION**
  Free entry into the 2021 Ginetta Junior Championship
GINETTA G40

With a 35% increase in engine power, upgraded suspension and a progression to slick tyres, the G40 Cup car is the natural progression for young drivers who have discarded their novice status, or more mature drivers taking their first steps into racing. Competing on full GP circuits, with 17 rounds and six weekends forming part of the British GT Championship, this series generates large fields of developing youth talent blended with more mature novice drivers participating in the popular Ginetta Racing Drivers Club and Chairman’s Cup.

With up to 30 cars on the grid, the series includes a popular European race meeting, offering both a competitive dimension for drivers looking to progress while retaining a sociable paddock ethos founded on the Ginetta racing principles of safety, affordability and fairness.

IT’S BEEN THE MOST INCREDIBLE YEAR OF MY LIFE RACING IN THE GINETTA G40 CUP.

It is the perfect stepping stone for any driver after removing their rookie badge. After winning the championship in 2019, I’ll be moving on to the Miller Oils Ginetta GT4 SuperCup next season, which really validates the unique Ginetta ladder which has taken me from a complete novice to racing in front of a TV audience of millions in just three years.

CHRISTOPHER SALKELD
2019 GINETTA G40 CUP CHAMPION

I THOROUGHLY ENJOYED MY FIRST FULL SEASON RACING IN THE GINETTA G40 CHAIRMAN’S CUP.

It was great that they introduced the Chairman’s Cup into this series to make it more interesting for us older guys, as we all had something to fight for. The series is well organised and provides a level playing field for all competitors.

ROY ALDERSLADE
G40 CHAIRMAN CUP CHAMPION 2019

POST EVENT RACE REPORT ACROSS MOTORSPORT PRESS
GINETTA TRACK PACK MEMBERSHIP
FREE CHAMPIONSHIP LAUNCH DAY ENTRY
ONE COMPLIMENTARY 90 MINUTE SIMULATOR SESSION AT THE COMPANY’S SIMTRACK DRIVER PERFORMANCE CENTRE

DRIVER PACKAGE

- 17 ROUND CHAMPIONSHIP
- SIX RACE WEEKENDS
- BRITISH GT SUPPORT SERIES
- COMPLIMENTARY HOSPITALITY AT ALL EVENTS
- GINETTA PARTS AND TECHNICAL SUPPORT
- TIGHT TECHNICAL CONTROLS TO ENSURE CAR PARITY
The 2020 Ginetta G40 Cup will be contested over 6 race weekends, on the following dates:

**CHAMPIONSHIP LAUNCH DAY**  Silverstone - 19th March

<table>
<thead>
<tr>
<th>Race Weekend</th>
<th>Circuit</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>01</td>
<td>Oulton Park</td>
<td>APR 11/13</td>
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<tr>
<td>02</td>
<td>Silverstone GP</td>
<td>JUN 06/07</td>
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<tr>
<td>03</td>
<td>Donington Park GP</td>
<td>JUN 20/21</td>
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<td>04</td>
<td>Zandvoort</td>
<td>JUL 04/05</td>
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<tr>
<td>05</td>
<td>Brands Hatch GP</td>
<td>AUG 29/30</td>
</tr>
<tr>
<td>06</td>
<td>Donington Park GP</td>
<td>SEP 19/20</td>
</tr>
</tbody>
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**2019 FACT BOX**

- 29 DRIVERS
- 16 PODIUM FINISHERS (ACROSS CLASSES)
- 21 TOP TEN FINISHERS
- 133 LAPS RACING LAPS PER SEASON
- 366.77 RACING MILES PER SEASON
- CLOSEST RACE FINISH 0.136 SECONDS

**CHAMPIONSHIP PRIZES**

- **OVERALL CHAMPION**
  Free entry into the 2021 Ginetta GT5 Challenge

- **VICE CHAMPION**
  Half price entry into the 2021 Ginetta GT5 Challenge
The Ginetta GT5 Challenge is a natural advancement for drivers aiming to progress towards professional racing and has the unique virtue of forming part of both the British Touring Car Championship and the British GT Championship weekend.

With a seven weekend series providing around 450 miles of competitive racing, the GT5 Challenge is a popular entry-level championship for many aspiring GT racers. It combines accessible motorsport with packed grids and close racing.

The series utilises the maximum power GT5 variant of the G40 platform, elevating performance to 155bhp and 130mph with a six-speed sequential gearbox. The G40 GT5 is a versatile race car and Motorsport UK approved for a number of other club racing championships.

A PRO and AM class system enables career racers who can test and train throughout the week to compete on level terms with competitors who can avail themselves of less track time.

**THE 2019 GINETTA GT5 CHALLENGE CHAMPIONSHIP WAS A SEASON THAT I WILL NEVER FORGET.**

I believe that the championship saw some of Britain’s closest and most competitive racing. From start to finish the championship provided weekends packed with hard and close fought battles. The team and myself can’t thank Ginetta enough for providing us with the platform to prove ourselves as a team and myself as a driver.

**SCOTT MCKENNA**

GT5 CHALLENGE PRO CLASS CHAMPION 2019

“THE GT5 CHAMPIONSHIP ONCE AGAIN PROVED TO BE THE PLACE TO LEARN YOUR RACE CRAFT!”

From my first season being off pace, onto this year winning the AM championship, it truly was a fulfilling experience. The range of cars and championships provided great close racing, which was the perfect step into the GT4 racing world that I wanted.

**DALE ALBUTT**

GT5 CHALLENGE AM CLASS CHAMPION 2019
2020 CALENDAR
GINETTA GT5 CHALLENGE

The 2020 Ginetta GT5 Challenge will be contested over 7 race weekends, on the following dates:

CHAMPIONSHIP LAUNCH DAY  Silverstone - 19th March

01  APR 11/13  OULTON PARK
02  APR 25/26  SILVERSTONE NATIONAL
03  MAY 16/17  SNETTERTON 300
04  JUN 13/14  OULTON PARK
05  JUL 04/05  ZANDVOORT
06  AUG 29/30  KNOCKHILL
07  SEP 19/20  DONINGTON PARK GP

2019 FACT BOX

› 39 DRIVERS
› 16 PODIUM FINISHERS (ACROSS CLASSES)
› 24 TOP TEN FINISHERS FROM 29 PRO ENTRANTS
› 163 RACING LAPS PER SEASON
› 443 RACING MILES PER SEASON
› CLOSEST RACE FINISH 0.191 SECONDS

CHAMPIONSHIP PRIZES

› OVERALL CHAMPION
  Free entry into the 2021 Ginetta GT4 SuperCup

› VICE CHAMPION
  Half price entry into 2021 Ginetta GT4 SuperCup
The Millers Oils Ginetta GT4 SuperCup is Ginetta’s flagship championship. Recognised by the British Racing Drivers Club, it is seen as a stepping stone into international GT and prototype racing and has a reputation for generating intensely close racing, with class titles frequently being decided at the final race of the season.

For 2020, the championship has augmented its established professional and amateur classes with an all-new PRO-AM class, providing the ultimate flexibility to enable career racers to compete on a level basis with drivers with less track time by providing three distinct classes for different levels of competitor.

The GT4 SuperCup embraces the 355bhp, 3.7 litre Ford V6-powered Ginetta G55 GT4 with high-end specification from limited slip diffs to a sequential 6-speed Hewland gearbox that makes for a fast, agile and strong race car and with its eligibility for other domestic and international GT races, it is the GT4 car of choice with a long lineage of success around the world.

DRIVER PACKAGE

- 23 ROUND CHAMPIONSHIP OVER 8 RACE WEEKENDS
- BRITISH TOURING CAR CHAMPIONSHIP SUPPORT SERIES
- THREE TIER CLASS STRUCTURE
- COMPLIMENTARY HOSPITALITY AT ALL EVENTS
- GINETTA PARTS AND TECHNICAL SUPPORT
- LIVE ITV4 COVERAGE OF SUNDAY RACE
- ALL CHAMPIONSHIP RACES ON MOTORSPORT UK
- GINETTA RACE SUIT
- TIGHT TECHNICAL CONTROLS TO ENSURE CAR PARITY
- TESTING AND TYRE RESTRICTIONS TO CONTROL BUDGET
- BARC MEMBERSHIP
- FIVE PITLANE AND FIVE PADDOCK BTCC SEASON PASSES
- GINETTA TRACK PACK MEMBERSHIP
- FREE CHAMPIONSHIP LAUNCH DAY ENTRY
- ONE COMPLIMENTARY 90 MINUTE SIMULATOR SESSION AT THE COMPANY’S SIMTRACK DRIVER PERFORMANCE CENTRE

RACING IN THE MILLERS OILS GINETTA GT4 SUPERCUP WAS GREAT FUN AND A FANTASTIC THING TO BE A PART OF.

To be able to race in fast, well balanced and evenly matched cars against some of the best drivers in the country as part of the best British motorsport package available is a dream come true.

CARL GARNETT
GINETTA GT4 SUPERCUP DRIVER

"To be able to race in fast, well balanced and evenly matched cars against some of the best drivers in the country as part of the best British motorsport package available is a dream come true."
2020 FACT BOX

› 33 DRIVERS
› 20 PODIUM FINISHERS (ACROSS CLASSES)
› 30 TOP TEN FINISHERS
› 377 RACING LAPS PER SEASON
› 670 RACING MILES PER SEASON
› CLOSEST RACE FINISH 0.364 SECONDS

CHAMPIONSHIP PRIZES

› PRO CLASS CHAMPION
  £10,000 Ginetta parts credit
› VICE-CHAMPION
  £5,000 Ginetta parts credit
› PRO-AM CLASS CHAMPION
  £5,000 Ginetta parts credit
› PRO-AM VICE CHAMPION
  £2,500 Ginetta parts credit
› AM CLASS CHAMPION
  £5,000 Ginetta parts credit
› AM VICE-CHAMPION
  £2,500 Ginetta parts credit

The 2020 Ginetta GT4 SuperCup will be contested over 8 race weekends, on the following dates:

CHAMPIONSHIP LAUNCH DAY  Silverstone - 19th March

01 MAR 28/29 DONINGTON PARK NATIONAL
02 APR 11/12 BRANDS HATCH INDY
03 MAY 16/17 THRUXTON
04 JUN 13/14 OULTON PARK
05 JUL 25/26 SNETTERTON
06 AUG 15/16 CROFT
07 SEP 26/27 SILVERSTONE INTERNATIONAL
08 OCT 10/11 BRANDS HATCH GP

2020 CALANDER
GINETTA GT4 SUPERCUP
CHAMPIONSHIP PARTNERS

MICHELIN TYRES

Ginetta is proud to have a long standing relationship that has endured for over a decade with Michelin. The partnership includes title sponsorship of the Michelin Ginetta Junior Championship, as well as a sole tyre supplier agreement across all the remaining Ginetta series.

Working through their distributor, Protyre Motorsport, Michelin have a season-long trackside presence at all race meetings and exclusive test days.

The Michelin tyre technology supplied to the Ginetta championships is based on the GT Sport tyre range, offering multiple compounds with rain and dry options. The technology is derived from Michelin’s development work in the World Endurance Championship, the pinnacle of sports car racing.

MILLERS OILS

For 2019, Ginetta was delighted to welcome Millers Oils as a partner. Headquartered in Yorkshire, Millers Oils produces highly innovative products which offer outstanding friction reduction properties in competition racing oils for engines and gearboxes, as well as high performance hydraulic and brake fluids.

In 2020, Millers Oils will continue as title sponsor of the Millers Oils Ginetta GT4 SuperCup and act as patron of the Ginetta Junior Scholarship award that provides rising young talent with a fully-funded season in the Ginetta Junior Championship.

Millers Oils have also developed a bespoke racing lubricant solution exclusively for Ginetta cars.
Ginetta has developed a comprehensive portfolio of services and facilities around its racing championships to ensure that competitors can extend the visceral experience of racing to business associates and sponsors. The programme is operated to an unmatched standard to provide our customers with the toolkit to build long-standing commercial partnerships to enable progression up the competition ladder.

The partner benefits are twofold – experiential, to give your guests first-hand, behind-the-scenes access to motorsport, and media benefits to enable promotional value to be returned to brands and corporations.
THE RACING EXPERIENCE

▶ PASSES & HOSPITALITY
As a competitor in any of Ginetta’s championships, there is an inclusive entitlement to a number of season passes to enable privileged access to the areas of circuits beyond the usual public domain.

The all-new professionally-hosted Ginetta Race Centre, located in the paddock, is the hub for each race meeting and provides your guests with complimentary hospitality including lunch and a location to watch race action. For entrants who wish to entertain more guests than the allocated entitlement, additional hospitality is available to pre-book via the Ginetta championships office.

▶ TRACK EXPERIENCES
Consistent with Ginetta’s philosophy to provide as much access to racing for as many people as possible, every season includes official test session together with a track session designed to allow sponsors and guests to experience racing first-hand with high speed track laps. The track session also provides limited opportunity for sponsors and guests to try their own hand behind the wheel under the guidance of an instructor.

▶ CORPORATE TRACK DAYS
With its own dedicated track day company, Want2Race, as well as a private test track at Blyton Park, Ginetta has a comprehensive capability to tailor bespoke track days for sponsors. Using a road-legal Ginetta G40 race car, guests can learn to find their own driving limits under the expert tuition of an instructor. The immersive experience for guests from behind the wheel in a G40 is one of the best ways to share the racing experience with valued partners and guests.

Track Days can be tailored to suit at venues across the country.

▶ HEADQUARTER TOURS
Ginetta’s state-of-the-art headquarters provide an impressive backdrop to meetings, roundtables and other events that can be staged for sponsors. The company offers the entitlement to use the facilities free of charge, subject only to a charitable donation to the LNT Foundation.

▶ THE GINETTA AWARDS DINNER
Ginetta’s Awards Dinner provides a champagne bookend to the racing season, bringing all of the championship competitors, guests, sponsors and staff together to celebrate the year’s racing achievements.
ADDING MEDIA
VALUE TO SPONSORSHIP

With a team of in-house marketing and media experts, all the championships deliver significant media value that can be returned to patrons and sponsors, or harnessed to help grow driver profile in the progression towards professional racing.

Ginetta’s media services encompass broadcast television, specialist press media relations and all-important digital content distribution across web and social media.

As well as managing its own channels, the Ginetta championships also benefit from broadcast and media machinery agreements of its host promoters, the British Touring Car Championship and the British GT Championship, with the former achieving £19.5m of media exposure during the 2019 season according to Kantar Media.

**DIGITAL**
Ginetta.com is a central platform for news and updates from the championship, delivering almost 200,000 unique users each season. In addition, BTCC.net attracts 251k unique visits every month and features routine reports on major news events from the Ginetta championships on the TOCA bill.

**SOCIAL**
Ginetta’s dedicated social channels reach an additional 66,282 followers and have a dedicated content team posting news from trackside over the course of every race meeting.

**BROADCAST MEDIA**
The Michelin Ginetta Junior Championship, Ginetta GT5 Challenge and The Millers Oils Ginetta GT4 SuperCup all form part of the BTCC coverage that enjoys extensive terrestrial TV coverage courtesy of host broadcaster, ITV4. The weekend package includes live broadcasts on race days and reaches 19.5 million domestic homes each season and has onward syndication internationally via ESPN, Sky, Star and CBS.

**PRINT & PHOTOGRAPHIC**
With a dedicated PR agency producing and issuing race news, supported by a comprehensive news photography service, coverage of Ginetta championships extends across multiple specialist print titles including Autosport, Motorsport and Motorsport News.

**SPECTATORS**
Alongside the media audience, the British GT Championship and the British Touring Car Championship generate some of the largest gates in UK motorsport, ensuring your sponsors have a first-hand audience of 384,800 BTCC spectators and 62,000 British GT race attendees.

**WEBSITE FIGURES**
- 195,888 USERS
- 286,657 SESSIONS
- 195,888 PAGE VIEWS

**FACEBOOK**
- 22,518 FOLLOWERS
- 21,891 LIKES
- 3,600 PAGE VIEWS (IN THE LAST MONTH)

**TWITTER**
- 20,200 FOLLOWERS
- 1,865 PAGE VIEWS (IN THE LAST MONTH)

**INSTAGRAM**
- 17,300 FOLLOWERS
- 2,858 POSTS

**LINKEDIN**
- 6,264 FOLLOWERS
- 9,600 POST IMPRESSIONS (IN THE LAST MONTH)

**GENDER ANALYSIS**
- MEN: 87%
  - 18-24: 9.3%
  - 25-34: 19.93%
  - 35-44: 21.07%
  - 45-54: 12.24%
  - 55-64: 8.09%
- WOMEN: 13%

**AGE RANGE**
- 18-24: 29.37%
- 25-34: 39.37%
- 35-44: 19.93%
- 45-54: 12.24%
- 55-64: 8.09%
- 65+: 8.09%
New for 2020 is the inclusion of complimentary membership to the Track Pack for all championship competitors.

Track Pack is a comprehensive programme for the dedicated track day and racing community. The catalogue of services and benefits has been developed by Ginetta to support the needs of racers by bundling eleven different services to support the wider experience of bringing a car to a track environment.

The membership scheme provides discounted access to hundreds of track events every year at 11 various venues in 16 different configurations at some of the UK’s best known venues including Silverstone, Brands Hatch and Donington Park, via Ginetta’s partner Want2Race.

Alongside track days, Track Pack includes reductions on drifting tuition as well as privileged access to Ginetta’s array of driver development services and facilities from SIMTrack’s simulator coaching to tuition slots at the company’s dedicated test track at Blyton Park.

The off-track services are comprehensive to enable ease of track car ownership and include reduced cost workshop charges and trackside car storage facilities at Donington Park.

For more information visit: www.ginetta.com/track-pack
GINETTA JUNIOR SCHOLARSHIP

The Ginetta philosophy is to get aspiring drivers on track and for this reason, winners and runners-up in our championships secure invaluable financial support to continue their advance up the motorsport ladder. Nowhere is this assistance more valuable than for the least experienced drivers who contest the Ginetta Junior Championship.

Every season we make a special award to provide a fully-funded season for one young driver in the Ginetta Junior Championship. This scholarship is supported by Millers Oils and is awarded after a gruelling three day assessment at Ginetta’s Blyton Park test track that attracts around 70 hopeful applicants each year. The award is adjudicated by Charlie Robertson, who heads a panel of expert judges that assess all aspects of driver capability.

Since its inception in 2009, the Scholarship has provided over 500 drivers with the chance to compete for the coveted prize, with former winners going on to enjoy great success in the Junior Championship, with 2017 winner Adam Smalley becoming the first Scholar to go on and win the overall Junior title the following year.

His predecessor Daniel Harper claimed the Rookie Championship in 2016 and third overall the next season, while 2015 Scholar Stuart Middleton finished second overall in 2016 and has since gone on to win the British GT4 title and finish runner-up in the GT4 European Series behind the wheel of a Ginetta G55 GT4.

The 2020 Ginetta Junior scholar is Tom Lebbon, a 14 year old karter from Bury St Edmunds.

FROM WINNING THE SCHOLARSHIP IN 2018 TO CHALLENGING FOR THE CHAMPIONSHIP IN 2019, BEING PART OF THE GINETTA FAMILY HAS BEEN INCREDIBLE!

James Taylor
2018 Scholarship Winner
2019 Winter Series Winner

The Junior championship provides proper wheel to wheel racing and is a fantastic stepping stone onto the racing ladder that Ginetta provides and with successful track record for producing drivers wanting a career within motorsport.
Whether drivers have started their motorsport journey in Juniors, moved up the ladder in the GT4 SuperCup or GT5 Challenge, or enjoyed a stint behind the wheel of one of our cars in international competition, Ginetta has helped progress the careers of a huge number of talented racers.

Arguably the highest profile driver to start their career with Ginetta is Lando Norris, who became the first alumni to race in Formula 1. The former FIA European Formula 3 champion and FIA Formula Two vice-champion made his mark in F1 with several eye-catching performances last year and is set to star again in 2020 with McLaren.

But not all the limelight belongs to Lando. 2013 Junior Scholarship winner, Jamie Chadwick, has become a household name as the inaugural champion of the innovative W Series. Add to that the 2018-19 MRF Challenge title and a development driver role with Williams F1, and Jamie is one of the Ginetta alumni who has reached the very top step of the motorsport ladder.

The W Series grid also featured former series stars Alice Powell and Esmee Hawkey. Other single-seater successes include three of the last five British F4 champions - Norris, 2015 Junior champion, Jamie Caroline and 2017 Junior Rookie Cup victor, Kiern Jewiss.

Charlie Robertson meanwhile has completed the full journey up the Ginetta motorsport ladder. Making his racing debut with Ginetta in 2011 aged 14, the Junior and GT4 SuperCup champion is now a factory driver in the FIA World Endurance Championship and made his Le Mans 24 Hours debut in our G60-LT-P1.

In the UK meanwhile, Ginetta alumni have become an integral part of the British Touring Car Championship grid. 12 former drivers lined up on the 2019 grid, led by three-time Ginetta champion, Tom Ingram, who won the BTCC Independents Drivers’ title in 2017 and 2018.

Fellow race-winners in the championship include 2012 GT4 SuperCup champion, Adam Morgan, 2010 Junior vice-champion Jake Hill and 2016 Junior runner-up Senna Proctor. In British GT meanwhile, Ginetta have produced multiple champions in recent years.

2016 Junior title-contenders, Will Tregurtha and Stuart Middleton, teamed up to win the 2017 GT4 title and they have been succeeded to the crown by 2014 Junior champion, Jack Mitchell and then Tom Canning last season. 2011 Junior victor, Seb Morris, was GT3 champion in 2017.

Former Junior Scholarship and Rookie Cup winner, Daniel Harper, was crowned the 2019 Porsche Carrera Cup GB champion in dominant fashion, emulating the achievements of the 2008 Junior winner, Dino Zamparelli.

Other Junior alumni to stand out in recent years include former front-runner, Will Palmer and 2017 champion Tom Gamble, who both join Norris as winners of the prestigious Autosport BRDC Award, while race winners Sophia Floersch and Billy Monger have impressed in Formula 3 competition.
The Ginetta ladder is unrivalled in global motorsport. No other manufacturer provides a continuous ladder of progression from debut to world championship racing.
The racing technology, engineering and competitiveness of Ginetta’s racing championships is all informed by participation at the highest level of prototype racing. The company’s presence as a British contender at Le Mans and throughout the World Endurance Championship, the most highly contested motorsport environment of its kind, reinforces the Ginetta promise to extend the ladder of progression from novice racing all the way to world championship competition.

For the 2019/2020 season, Team LNT will for the first time contest the eight rounds of the FIA World Endurance Championship as a full-time, two car team. The season draws to a climax in June 2020 with the running of the 24hrs of Le Mans, motor racing’s blue ribband event.

Ginetta LMP1’s race programme is spearheaded by the talent of Ginetta factory drivers Mike Simpson and Charlie Robertson. With every element of the LMP1 programme purposely designed to flow back to Ginetta’s customers, aspiring racers have a genuine opportunity to bring world championship prototype know-how to their own racing programme.

And the engineering prowess that delivers fastest laps and front row starts in the foremost class of sportscar racing is also the pedigree behind the G61-LT-P3, the all-new 2020 season Le Mans Prototype 3 contender. With its forerunner having a rich history of class success and the new LMP3 car benefiting from significant technical derivations from its highly competitive LMP1 sibling, the G61 will again aim to set the benchmark for its sportscar customers contesting series including the European Le Mans Series, the Asian Le Mans Series, the Ultimate Cup and Michelin Le Mans Cup and the IMSA Prototype Challenge.
DRIVER DEVELOPMENT

Ginetta’s development programme is led by current FIA World Endurance Championship factory racers supplemented by state-of-the-art facilities including specialist simulator and test track.

The SIMTrack Driver Performance Centre is in the heart of Ginetta’s headquarters offering drivers over 100 race circuit layouts and a comprehensive array of race cars from single seaters to GT cars as well as a variety of cockpit and gearbox options. These modular options ensure that the simulator can be configured for a wide variety of competition disciplines and driver training requirements.

The simulator is an integral element of a full development process that includes technique refinement and driver coaching using data visualizations and comparative analysis with overlays, as well as providing the basis for track familiarisation and set-up preparation.

Simulator instruction can be used in conjunction with Ginetta’s on-track coaching provided in various locations including the company’s own test track at Blyton Park. The fast, flowing 2.57km circuit can be configured in 10 different ways to simulate a variety of training contexts.

Driver training is provided by Ginetta’s official factory drivers, Mike Simpson, Charlie Robertson and SIMTrack’s Performance Director, James Kellett. Their combined experience across the ladder from Ginetta’s customer championships all the way to LMP1 ensures that coaching is perfectly pitched to the development needs of all drivers at any stage of their progression.
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